

cvfp

# HISTORY TIMELINE

## 1993 - 2024



### FOUNDING OF CVFP

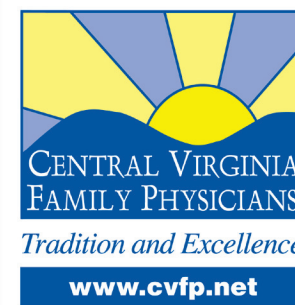
**1993** - CVFP was founded as a Group Clinic without Walls from Late 50's Forest Family (founded by McCabe) and Monelison (founded by Faulconer), 1978 Timberlake (founded by Graham and VandeWater), and 1983 Piedmont FP (founded by Stowers, Wodika, and Williams).

### NEW ADDITIONS

**1995** - CVFP lab was started.  
**1995** - Appomattox Office was added.  
**1995** - MD-Resource (MDR) formed  
**1996** - Staunton River created from the Forest Office by Doctor Elliott.  
**1998** - Rustburg (Village Family Physicians) Office was added  
**1999** - New London Office created from Forest.

### FIRST LOGO

**2000** - CVFP's First Logo Design



### DIAGNOSTIC CENTER CREATED

**2005** - CVFP Diagnostic Center was created. X-Ray imaging, bone density, echocardiograms, ultrasonography, and peripheral vascular studies.

### THE FIRST SPECIALTY CLINIC

**2011** - Rheumatology became the first specialty clinic, followed by Endocrinology and Psychiatry.

### EHR IMPLEMENTED

**2011** - EHR implemented.

### COLLABORATIVE HEALTH PARTNERS

**2013** - Medical Associates and CVFP formed the first CIN in the region called Collaborative Health Partners. This has evolved in partnership with Liberty University in 2018 into an active Direct Primary Care with Industry.

### REBRAND

**2015** - CVFP Logo Rebrand.



### DPC DELTA STAR

**2015** - Direct Primary Care starts with Delta Star. This was the first DPC with industry.

### LIBERTY MOUNTAIN MEDICAL GROUP

**2015** - CVFP helped start Liberty Mountain Medical Group as a part of aiding the credentialing of the Liberty University College of Osteopathic Medicine (LUCOM).



### LEADERSHIP TEAM

**2015** - Leadership team formalized with Kenney, Bennett, and Jennings under the guidance of Crawford.

### LU STUDENT HEALTH

**2016** - CVFP took over Student Health at Liberty University, saving \$1 million per year that was poured back into mental health care on campus.



### ONLINE WITH PRIVIA

**2017** - Going online with Privia and Athena. CVFP's urging led to work beginning on Telemedicine with Privia. A year later Privia started their own lab based upon CVFP's model.

### SHARED SAVINGS PROGRAM

**2018** - First success in Medicare Shared Savings Program

### ONMM ADDED AS A RESIDENCY

**2019** - Liberty Mountain Medical Group added Osteopathic Manipulative Medicine as a residency and service line to patients. Subspecialties are added with endocrinology, sports medicine, and psychiatry with room to grow.

### DPC WITH LU

**2019** - DPC starts with Liberty University. In the first year, Liberty saves over \$1 million.

### COVID HITS

**2020** - Two years of working with Privia on a Virtual Platform leads to a surprisingly smooth transition of care in less than a month, allowing finances to stay afloat. 1/3 of visits in the first few months were virtual. No office is closed.

**2021** - CVFP leads the community in COVID vaccinations, giving over 1,000 a day in clinics we designed, then in the Health Department and Centra intimate. CVFP gives over 40,000 vaccines.

### CVFP SIGNS ON TO SAFE HAVEN

**2021** - CVFP signs on to SAFE HAVEN becoming the first private group in the country to join this program for the mental health of physicians, providers, and their families.

### LU BUYS MDR AS INVESTMENT IN CHP

**2022** - CHP formalizes with purchase of MD-Resource.



### CHP ABSORBS LMMG

**2023** - Liberty Mountain Medical Group rolls into CHP, as well as the lab and the diagnostic center.

### NEW DPC CLINIC

**2023** - DPC clinic opens in Forest.

### CHP ACQUIRES PTC

**2024** - PTC is acquired by CHP and Workplace Health is formed.

